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June 2nd, 2020 - formulate questions that define the business goals that the data science techniques can target identify data sources find the relevant data that helps you answer the questions that define the objectives of the project define objectives a central objective of this step is to identify the key business variables that the analysis needs to predict" **5 myths of data mining towards data science**

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business intelligence vs data mining a parative study

June 1st, 2020 - data mining and business intelligence strikingly differ from each other the business technology arena has witnessed major transformations in the present decade the surge in the utilization of mobile software and cloud services has fed a new type of relationship between it and business processes'

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